

Research for Job Search



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Today's plan

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- 1 Alignment through Introspection & Networking
- 2 Research Job Descriptions, Job Titles and Required Skills
- 3 Research Companies to identify your Target companies
- 4 Research Through Interim Roles



Introspection



Self reflection

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<https://www.indeed.com/career-advice/finding-a-job/free-career-aptitude-tests-for-adults>

Discover your:

- ▶ Motivations
- ▶ Interests
- ▶ Strengths
- ▶ Personal values
- ▶ Skills
- ▶ Preferences



Exploration: Networking conversations

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Networking conversations: Exploring options email sample

New Message— ✱ ✕

To:

Subject: 15 minutes of your time

Dear First Name,

I hope all is well with you and that you're having a great week.

I am hoping to meet with you for 15 minutes and discuss the bright spots in your industry.









I am interested to collect information on logistics, third party vendor management, business recovery and risk management and am most interested about their impact in the medium or large corporations that are leaders in the market, like yours.


Would you have some time to chat?

Thank you for your time,

Your Name
Email
Phone #

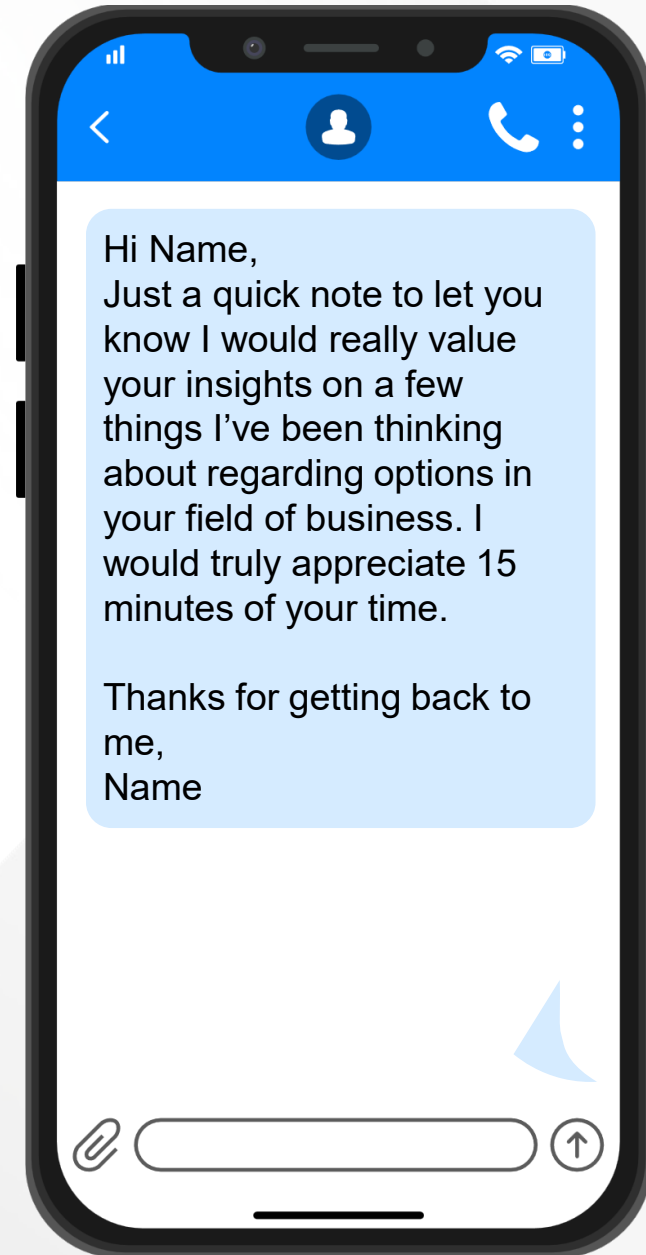
Send ▾



⋮ 

Networking conversations: Exploring options text message sample

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Networking conversations: Plan your time – Have a few questions ready ...and Listen

1

Summarize what you've been doing. Highlight your skills, experiences, and that you're exploring career options.

2

Prepare thoughtful questions about their current role and company. Show interest in their career.

3

Be ready to discuss potential collaboration or support you could provide.

4

Thank them and follow-up.



Job Descriptions Job Titles and Required Skills

Researching job titles and roles

Benefits:

- ▶ Avoid job title misconceptions
- ▶ Understand job requirements
- ▶ Target the right positions
- ▶ Align with your career goals



Researching required skills

Enables you to:

- ▶ Target your efforts
- ▶ Bridge skill gaps
- ▶ Make informed decisions
- ▶ Customize your resume/CV and cover letter
- ▶ Prepare for interviews
- ▶ Demonstrate your value to employers
- ▶ Navigate career transition challenges & Enhance your confidence and motivation



Researching Target Companies



Advantages:

- ▶ Networking
- ▶ Choosing the right opportunity
- ▶ Fit and alignment
- ▶ Salary Information
- ▶ Tailoring applications
- ▶ Interview preparation
- ▶ Avoid potential issues



Research Through Interim Roles



Research with interim roles

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- ▶ **Temporary positions**
- ▶ **Consulting / Freelancing gigs**
- ▶ **Volunteer roles**



Three things you can do today

1. Establish Exploration networking meetings

**Try for booking 3-5 meetings
per week with networking
contacts.**

2. Close the required skills gap

**Attend courses online
(LinkedIn Learning ®) or at a
local community college.**

3. Explore possibilities

**Target employers of choice
and explore their career
pages.**

Research for Job Search



https://adeccogss.eu.qualtrics.com/jfe/form/SV_eK9b2Y9vtGGn5wa